



Honda Cars India Ltd. clocks 18% sales growth in October 2014

- *2nd shift operation to begin in Tapukara plant from November'14*

New Delhi, November 1, 2014: Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India, registered monthly domestic sales of **13,242 units** in **October 2014** witnessing a **growth of 18%**. The company sold **11,214 units** in the corresponding month last year.

The company also achieved the milestone of crossing 1 lac units in the current financial year where it registered an overall growth of **43 %** during the period **April – October 2014** with **1,01,442 units** as against **70,831 units** during the corresponding period last year.

Expressing delight at achieving 1 lac unit sales Mr. Jnaneswar Sen, Sr. Vice President – Marketing & Sales, Honda Cars India Ltd. said, “ We have clocked excellent sales during the year so far where all our products have received tremendous response.” He further added, “Starting November, the Tapukara plant will start operations in the second shift, thereby, ensuring better availability of the Honda City. This will also see full capacity utilization of Tapukara plant.”

HCIL also exported a total volume of **357 units** during **October 2014**

Model wise sales break-up for October 2014	
Brio	1,584
Amaze	3,482
Mobilio	2,985
City	5,120
CR-V	71
Domestic Total	13,242
Exports	357
Grand Total	13,599

About Honda Cars India Ltd

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.



The company's product range includes Honda Brio, Honda Amaze, Honda Mobilio, Honda City and Honda CR-V. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 198 facilities in 128 cities spread across the country.

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